



Elevator Association of Minnesota, Inc. Business Meeting

September 10, 2021



What is NEII??

- Trade association representing global leaders in building transportation industry.
- Board and committees comprised of the CEOs and top leaders of major manufacturers.
- Staff are advocacy, code, and communication professionals.
- Mission is to promote safety and reliability through innovation and leadership.



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Who is NEII?



Amy Blankenbiller,
Executive Director



Kevin L. Brinkman,
Codes



Phil Grone,
Government Affairs



Nicole Van Velzen,
Communications



Chelsea Chaney,
Government Affairs



Megan Hensley,
Project Management



Priscilla Magee,
Safety / Government Affairs



NEII can Make a Difference

- Addresses legislative, regulatory, and code issues impacting business operations.
- Coordinates industry positions and stakeholder engagement.
- Provides expert testimony, data, and input to AHJs.
- Strong track record of responsiveness, tackling challenges, and winning industry battles.

NEII's work improves your bottom line.



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The COVID Effect

- Real-time triage and updates on orders impacting industry.
 - Nearly 1000 directives reviewed.
 - Daily, weekly, then monthly.
 - Restarted reports re vaccinations.
- Secured “essential worker” designation for industry.
- Developed critical guidance.
- Industry leadership.
 - Coordinated with stakeholders.
 - Secured building access, inspections, and permits.
 - Solved supply chain and other problems.



Moving forward a “New NEII”



- Renewed focus on relationships and value.
 - Cross-functional approach to issues and problem-solving.
 - More member tools and resources.
- Increasing NEII member service and efficiencies.
- Continuous evaluation and adjustment.
 - Committee and member surveys to ensure meeting member needs.
- Advancing pivotal objectives over next 3-5 years.
 - LIFT: Leadership, Influence, Future & Trust
 - Focus on workforce, safety, code lifecycle and others.



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Website Improvements



NEII.org

3,400 page views each month

Find things like:

- CodeFinder
- White Paper Library
- Past Newsletters
- Staff Bios

NEII is active on Twitter and LinkedIn - follow us!



@neii_tweets



[linkedin.com/company/neii](https://www.linkedin.com/company/neii)

Valuable Resources

- CodeFinder - database of codes, agency information, contact details and more.
 - Phase I (2021): new platform has increased user experience.
 - Phase II (2022): redesign “look” and content of reports.
- Map for detailed AHJ information.
- Database of all industry policy issues and action.
- Guidance and compliance tools.
 - Cybersecurity Best Practices
 - NEII-1, Building Transportation Standards & Guidelines
- Industry resources directed to media and other stakeholders.

What's Happening in Minnesota?

- A17.1-2016 with no deviations.
 - A17.7 adopted by reference.
- 2018 Int'l Building Code with no deviations.
 - Conflict related to two-way communication.
- Does not adopt A17.3.
- Minneapolis no longer runs its own program.
 - In Jan 2021, responsibility transferred to the state.
- Unclear when next code update cycle will begin.
 - Will engage through Code Technical Advisory groups
- Following 16 bills and regulatory actions.
 - Focus on Construction Code Advisory Council meetings.



What's Happening in Wisconsin?

- A17.1-2016 with substantial deviations.
 - One of the highest number of deviations in U.S.
 - A17.7 adopted by reference.
- Does not adopt A17.3.
- 2015 Int'l Building Code with numerous deviations.
 - No conflict related to two-way communication.
- Conveyance Safety Code Council manufacturer representative - Harold Thurmer (KONE).
- Following ten bills and regulatory actions.
 - Focus on residential elevator notifications and code updates.



Diversity in the Elevator Trade

- Roughly 25,000 IUEC mechanics in the field.
- Less than 1% are women.
- Approximately 3% are people of color.
- Benefits of a diverse workforce, according to Forbes:
 - Diverse teams are better at innovating and outperform competition.
 - Companies with ethnic, racial, and gender diversity have significantly higher financial returns.



NEII's Diversity Initiatives

- Diversity, Equity & Inclusion Working Group.
- Understanding National Elevator Industry Educational Program (NEIEP) work.
 - How they recruit, test, interview, and train field employees.
- Relationships with industry groups focused on diverse hiring and training.
- Establish industry pre-apprenticeship / direct hire program.
- Recognize that small steps can have big impacts.

Learning and Listening

- Meetings with tradeswomen to learn from their experiences – pro and con.
- Interview tradeswomen about their needs.
 - What would make your experience, job, etc. better?
- Review studies, articles, and papers.
- Meetings with other building trades to gather ideas.
- Demonstrate an interest in different experiences.



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Recruitment

- NEII outreach to local schools and organizations to promote hiring opportunities.
 - Broad industry support critical.
- Invitation to share the open recruitment information.
 - Focus on organizations serving communities of women and/or people of color.
 - 63 locals are recruiting between June 2021 and December 2022

Join the Elevator Industry
WE ARE HIRING!
EARN WHILE YOU LEARN!

Are you a problem-solver who enjoys hands-on work?
The elevator industry is an equal opportunity employer and has openings in your area. Everyone is encouraged to apply.

THIS IS YOUR OPPORTUNITY TO BEGIN A CAREER WITH GREAT HOURS, EXCELLENT WAGES AND REWARDING WORK WITH GLOBAL INDUSTRY LEADERS.

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Along with the education you will receive through apprenticeship, membership in the International Union of Elevator Constructors provides:

- One of America's highest wages for skilled labor
- Full medical benefits including prescriptions, dental and vision
- Generous pension and annuity
- College credit for work completed during apprenticeship

Local 19 in Anchorage, AK is accepting applications from prospective candidates for apprenticeship
May 9, 2021 - May 15, 2021.

Don't miss your chance to begin an exciting career in the elevator industry!

Visit neiep.org to apply

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Retention

- The industry needs a culture change.
- Must overcome current reputation.
- Training program for workplace culture, anti-harassment and conflict resolution.
 - Would it be valuable for NEII to develop a model program?



Diversity, Equity & Inclusion Goals

- Establish a pre-apprenticeship and direct hire program.
- Culture change industry-wide to support and retain a diverse workforce.
- Industry principles.
- Speaking opportunities.
- Improve communications.
 - Don't force promotion of efforts – wait for organic success.
- Continuous assessment and adjust as needed.
- Reach out if you have questions or ideas.



Keep in touch!

Email us at: info@neii.org